



Business Affiliate Information

The Western Association of Independent Camps (**WAIC**) is a nonprofit professional organization dedicated to improving and maintaining high standards and quality programming in organized camps. Our Member Camps and Guest Affiliates are excellent independent day and resident camps in the US with owners and directors who are leaders in the camp industry. All WAIC Member Camps are accredited by the American Camp Association (ACA).

Business Affiliate Members are an integral part of WAIC. The products and services these companies provide help support camps in their effort to deliver exceptional programs to youth, teens, and families. What sets WAIC apart is the open sharing of resources and ideas between camps and Business Affiliates and the attendance commitment we require of our members. It's also the feeling of community that resonates with our members, not only to long-time members but also to those who are new to WAIC.

Our Mission

To inspire and support our members in promoting excellence and enduring success of their camps. To enhance this process, we will maintain a dedicated and dynamic membership.

We Believe in...

- **Enriching the Lives of Children** - The more children in camp, the better our world
- **The Value of the Organized Camping Experience**
- **Integrity** - Honesty, Ethical Conduct, Trust
- **Collaboration** - Open sharing of ideas and supporting one another to build and operate businesses that last.
- **Professionalism** - Quality, Excellence, Education, Best Practices
- **Having Fun**

Business Affiliate Member Benefits

- Membership in one of the country's **leading professional** camp organizations.
- **Increased sales** of your service/product.
- Electronic **contact list of Member Camp and Guest Affiliate** owners and directors sent twice a year.
- Product/Service showcase in the **WAIC Buyer's Guide** that is sent to all WAIC Members in late winter.
- **Reduced Exhibitor Booth Fees** and priority registration for the WAIC Annual Conference.
- Sharing and **networking with professionals** also dedicated to enhancing the future of organized camps.
- **Reduced advertisement rates** in both the annual conference program and the Buyer's Guide.
- **Business Listing** in the WAIC Member Directory.
- WAIC Member Directory sent to all members each spring.
- Use of the **WAIC Member logo**
- Company name, product/service listing, and **link on WAIC.org**.
- **Opportunities to sponsor** events, speakers, or hospitality at the Annual Conference to increase your company's exposure to WAIC members.
- Member dues are only \$250/year - the benefits far outweigh the cost!

We hope your company considers joining WAIC and our **exceptional community** of people who inspire and support one another.



The Next Steps

We appreciate your consideration in joining WAIC. Support and partnership from our Business Affiliates is invaluable in helping to create a community of professionals with whom to share ideas, knowledge, and best practices.

For more information about WAIC and a list of Member Camps, please visit WAIC.org. If you have any questions or would like to discuss if WAIC is a good fit for your organization, please contact WAIC's Association Manager.

To Join:

1. Complete a Business Affiliate Membership Form.
2. Review WAIC's Code of Ethics on the Membership Form. With your signature, you are agreeing to conduct business according to the principles of WAIC's Code of Ethics.
3. Submit Business Affiliates dues in the amount of \$250, made payable to "WAIC." For credit card payments, an invoice will be emailed with a link to pay online.
4. Include a 75 word review/description of your company for showcase in the WAIC Buyer's Guide.
5. Email a print quality copy of your company's logo (both color and black & white).
5. Send the above items to the following mailing or email address:

WAIC Office
PO Box 854
Trabuco Canyon, CA 92678

Association Manager
Chelsea Rowe
(949) 407-9242 phone

membership@waic.org
www.waic.org

PROFESSIONALISM.
COMMUNITY.
EXCELLENCE.

